

For more information, contact:
Nicole Jachimiak
Swissôtel Chicago
312.268.8110
nicole.jachimiak@swissotel.com

SWISSÔTEL CHICAGO COMPLETES \$47 MILLION RENOVATION WITH UNVEILING OF STATE-OF-THE-ART EVENT CENTRE

May 19, 2009 – Chicago – Renowned for its architecture and prime location, the AAA Four-Diamond Swissôtel Chicago is proud to announce the unveiling of a new, massive Event Centre, presenting a total of 38,000 square feet, making it one of the largest event spaces in Chicago. The new Event Centre is a multi-leveled combination of ballrooms and meeting rooms of all sizes.

Never before has Swissôtel Chicago been able to accommodate events and groups of this magnitude. Going from small-scale meetings and weddings to corporate banquets and tradeshows, the hotel and Event Centre now offers a convenient fully modernized go-to space for meeting and event planners.

Versatile Spaces for Every Occasion

The crowning jewel of the centre is Zurich, the 14,000 square foot ballroom. The ballroom accommodates up to 1,365 guests, theater-style, and contains a 17 foot ceiling with integrated hang points throughout the ballroom.

The space also includes the 5,680 square foot ballroom Vevey, as well as the 2,830 square foot Montreux and 2,890 square foot St. Gallen, offering spaces for everything from annual meetings to trade shows. Each ballroom is able to be broken out into several salons as well, with a private access to each salon.

“The unveiling of this new Event Centre places Swissôtel Chicago on the map as one of the premier venues for everything from weddings to business meetings to trade shows,” stated Tim Herman, Swissôtel Chicago’s General Manager.

Masterful Amenities and Ambiance

The hotel's new facilities feature state-of-the-art technology including wireless internet capabilities, 400 amp service, extensive flexibility in lighting control and fiber optic cabling, making it the ideal space for any meeting or event.

The modern and contemporary design carries through in everything from the flooring to the ceiling fixtures, delivering a flowing, smooth ambiance that creates the stunning visual appeal.

With the centre's close proximity to the new Aqua Building and stunning Pritzker Pavilion, as well as its location where the river meets the lake, the Event Centre was designed to articulate its location while creating a sense of flow and movement. Carpets are mellow yet bold, and the pillar-less design allows for unobstructed views of the vast, open hallways.

Two of the Event Centre's ballrooms, Vevey and Montreux, contain windows for natural sunlight, allowing planners to select their event's environment how they see fit.

Taking 'Green' to the Next Level

Swissôtel Chicago has always taken great steps to reduce its carbon footprint, and now the hotel is expanding its green initiative to all event guests.

The hotel has a complete organic menu option for events, supplying fresh food choices for breakfast, lunch, dinner and receptions. In addition to featuring organic choices, as much as 84 percent of the food comes from local vendors.

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Swissôtel Chicago is a AAA Four Diamond hotel offering 661 newly renovated guestrooms, suites and a new state-of-the-art, 50,000 square foot Event Centre. The all-glass triangular hotel, designed by Harry Weese, is wedged into the confluence of the Chicago River and Lake Michigan and features wrap-around views from Navy Pier to Millennium Park and The Magnificent Mile.